

ELYSIAN ECONOMIC DEVELOPMENT AUTHORITY
JANUARY 14, 2014
ELYSIAN CITY HALL
7:00 PM

The Elysian Economic Development Authority met in regular session on Tuesday, January 14, 2014, at City Hall at 7:00 pm.

Present were: President Mary Opsahl; Commissioners Bob Frechette, Tom McBroom, Steve Ritchison, Administrator Lorri Kopischke. Absent: Commissioner Mack Evans.

President Opsahl asked for nominations from the floor for the office of President. On motion by Frechette, seconded by Ritchison, to nominate Mary Opsahl for President. All voting in favor, motion declared carried.

President Opsahl then asked for nominations from the floor for Vice President. On motion by Frechette, seconded by Ritchison, to nominate Tom McBroom for Vice President. All voting in favor, motion declared carried.

President Opsahl then asked for nominations from the floor for Treasurer. On motion by McBroom, seconded by Opsahl, to nominate Bob Frechette for Treasurer. All voting in favor, motion declared carried.

There was consensus that regular EDA meetings will be held on the first Thursday of each month at 7:00 pm.

On motion by Ritchison, seconded by Frechette, all voting in favor, the minutes of the December 16, 2013 meeting were approved as presented.

On motion by Frechette, seconded by Ritchison, all voting in favor, the agenda was approved as presented.

Tony Deno updated the Board on the status of the website. It should be running and accessible to the public by the end of the week. He noted that the business listings currently have basic information. He would like to add a direct link from the business listing to the website of each business. There was Board consensus to draft a letter to each of the businesses advertising the updated website and encouraging them to submit any information they would like added to their listing. Deno explained how the facebook page and the website were linked. Deno suggested doing some contests on facebook. There would be a goal for the number of "likes" such as 200. When you reach that goal a prize is given to a random person who has "liked" the page. The Board discussed buying t-shirts, can coolers, and wristbands for prizes and to be given out as promotional items. Examples and prices will be brought to the next meeting.

Kopischke reported that the \$600 paid to Deno for website management was a separate payment made for services rendered in 2013. The fee for 2014 is \$3,500.

The end of the year revenue and expenses and the 2014 budget were reviewed. It was noted that Revolving Fund Loan #6 and #9 did not make a payment this month. All other loans are current. The Board suggested follow up with Revolving Fund Loan #9 to request monthly payments.

Kopischke distributed the five pictures that were received for the December Photo Contest. The Board chose "Sunset" which was submitted by Jennifer King as the winning photo for December 2013. The winning photo and all submitted photos will be posted to the Elysian website and the facebook page. The Photo Contest has been suspended at this time.

Kopischke reported that she has been in contact with Jeremy Henninger to set up a meeting to discuss the EDA land that is for sale. She asked the Board if they would like her to work on the portfolios for the land and advertising the land in various newspapers. The Board directed that the land be advertised on the website for now and see where that goes. They also would like the advertisement on the website updated with a better description and updated pictures when the weather improves.

There were no visitor's comments.

On motion by Frechette, seconded by McBroom, all voting in favor, meeting adjourned at 7:55 pm.

Attest:

Mary Opsahl, President

Lorri Kopischke, EDA Administrator

ELYSIAN ECONOMIC DEVELOPMENT AUTHORITY
FEBRUARY 6, 2014
ELYSIAN CITY HALL
7:00 PM

The Elysian Economic Development Authority met in regular session on Thursday, February 6, 2014, at City Hall at 7:00 pm.

Present were: President Mary Opsahl; Commissioners Bob Frechette, Tom McBroom, Steve Ritchison, Administrator Lorri Kopischke. Absent: Commissioner Mack Evans.

On motion by Frechette, seconded by Ritchison, all voting in favor, the minutes of the January 14, 2014 meeting were approved as presented.

On motion by McBroom, seconded by Frechette, all voting in favor, the agenda was approved as presented.

Revolving Fund Loan #6 and #9 did not make a payment this month. All other loans are current. The Board directed Kopischke to send a letter to #6 requesting payment and a letter to #9 stating that they are willing to work with them and asking that payment arrangements be made.

Tony Deno updated the Board on the status of the website. He reported the website has had 264 views since January 14, 2014. The calendar page has had the most visitors. Now that the website is live, a letter will be drafted to each of the businesses advertising the updated website, encouraging them to submit any information they would like added to their listing, and asking them to submit periodic specials they would like advertised on the City's facebook page. Deno suggested collecting resident's email addresses and developing a list. This could be noted in the City newsletter. The Board directed Deno to run a contest on the Facebook page with a goal of the number of "likes" to 200. The prize will be a City of Elysian keychain. Other suggested contests included Elysian trivia and also history trivia as 2014 is Elysian's 130th anniversary.

The Board discussed buying t-shirts, can coolers, and wristbands for prizes and to be given out as promotional items. Tom Little, One Little Shirt Shop, will be contacted as to prices and will be discussed again at the March 2014 meeting.

Kopischke reported that she has been in contact with Jeremy Henninger to set up a meeting to discuss the EDA land that is for sale but he is not able to meet at this time. He is still interested and will be getting back with a meeting date as soon as possible.

There were no visitor's comments.

On motion by McBroom, seconded by Frechette, all voting in favor, meeting adjourned at

8:00 pm.

Attest:

Mary Opsahl, President

Lorri Kopischke, EDA Administrator

ELYSIAN ECONOMIC DEVELOPMENT AUTHORITY

MAY 1, 2014

ELYSIAN CITY HALL

7:00 PM

The Elysian Economic Development Authority met in regular session on Thursday, May 1, 2014, at City Hall at 7:00 pm.

Present were: President Mary Opsahl; Commissioners Mack Evans, Bob Frechette, Steve Ritchison, Administrator Lorri Kopischke. Absent: Commissioner Tom McBroom.

On motion by Frechette, seconded by Ritchison, all voting in favor, the minutes of the April 2, 2014 meeting were approved as presented.

On motion by Ritchison, seconded by Evans, all voting in favor, the agenda was approved with the following additions:

1. Acknowledging business grand openings and anniversaries.
2. Dollar General.

Tony Deno updated the Board on the status of the website. He reported in April 2014 the website had 971 visitors who viewed for an average time of 3 minutes. They viewed 2,245 pages and the average user was between 55 and 64 years of age. Of the visitors, 73% were new to the website and 27% were returning with the top viewed pages being the calendar, business listings and the city announcements.

Deno reported the City of Elysian Facebook page has hit the goal of 200 "likes". Jennifer Holicky was the winner of the Elysian keychain. He suggested a trivia contest to keep the momentum going on the page.

After discussion the Board directed Deno to combine the List of Events page and the Bulletin Board page into one page. The photos will be updated. There was Board consensus that pictures of local sports events would be allowed on the webpage.

Revolving Fund Loan #2, #6, #9, #10, and #11 did not make a payment this month. All other loans are current. The Board directed Kopischke to send a letter to those accounts that did not make a payment reminding them that payment is due.

Tom Little is still working on the artwork for the can coolers. The Board authorized the ordering of 1000 silicone bracelets at 27 to 30 cents per bracelet.

Kopischke reported she had contacted Carol Morsching and she no longer has the contact for the assisted living developer. Kopischke also noted that the Planning and Zoning Commission is investigating placing a primitive campground on the EDA land located on Highway 60. The Board questioned who would maintain the site, insurance requirements, and if financial support

would be required.

There was Board consensus to acknowledge any new business in town with flowers presented by an EDA Board member. Also the Board noted the acknowledgement of business anniversaries in town and these would be at the discretion of the Board. They instructed Kopischke to send flowers to Elysian Auto for the celebration of their 30th year in business.

Evans reported Dollar General will be constructing a store in Waterville at the intersection of Highways 13 and 60.

There was Board consensus to give the Elysian Area Chamber permission to hold the petting zoo on the EDA Land on Park Avenue during the 2014 Fourth of July Celebration.

There were no visitor's comments.

On motion by Frechette, seconded by Ritchison, all voting in favor, meeting adjourned at 7:50 pm.

Attest:

Mary Opsahl, President

Lorri Kopischke, EDA Administrator

ELYSIAN ECONOMIC DEVELOPMENT AUTHORITY
JUNE 5, 2014
ELYSIAN CITY HALL
7:00 PM

The Elysian Economic Development Authority met in regular session on Thursday, June 5, 2014, at City Hall at 7:00 pm.

Present were: Commissioners Mack Evans, Bob Frechette, Tom McBroom, Steve Ritchison, Administrator Lorri Kopischke. Absent: President Mary Opsahl.

In the absence of President Opsahl, Vice-President McBroom chaired the meeting.

On motion by Frechette, seconded by Evans, all voting in favor, the minutes of the May 1, 2014 meeting were approved as presented.

On motion by Ritchison, seconded by Frechette, all voting in favor, the agenda was approved with the following additions:

1. Information on Sign
2. Next Meeting Date

Tony Deno updated the Board on the status of the website. He reported that new photos have been added to the website. In May 2014 the website had 1700 different views with 2600 page views. The pages with the most views were the calendar, business and tourism page. The average time spent viewing was 3 minutes and 23% of the page views were from new visitors.

Trivia questions were posted to the Facebook page this month. Deno will update with the 4th of July calendar once it is available. Deno will also take some new pictures of the EDA properties for sale and post them to the website. He explained that Elysian now has a #elysianmn which can be used to post pictures on Instagram.

The Board approved a flyer to be created and distributed in the parade along with silicone bracelets.

Revolving Fund Loan #6 and #9 did not make a payment this month. All other loans are current. The Board directed Kopischke to ask the City Attorney to draft a letter to #6 requesting payment. No action will be taken for loan #9 at this time.

Kopischke reported the can coolers have been ordered and should be arriving soon.

Evans reported that \$9500 has been raised toward a new digital sign by the Tourism Center. This will pay for a one-sided sign. A two-sided sign would be ideal but would be an additional \$9500. He asked the Board to drive by the Tourism Building and see if they thought a one-sided sign on the side of the building facing Casey's would be sufficient.

There was Board consensus to schedule the next EDA meeting for Thursday, July 17, 2004 at 7:00 pm.

There were no visitor's comments.

On motion by Frechette, seconded by Ritchison, all voting in favor, meeting adjourned at 7:50 pm.

Attest:

Tom McBroom, Vice-President

Lorri Kopischke, EDA Administrator

ELYSIAN ECONOMIC DEVELOPMENT AUTHORITY
AUGUST 14, 2014
ELYSIAN CITY HALL
7:00 PM

The Elysian Economic Development Authority met in regular session on Thursday, August 14, 2014, at City Hall at 7:00 pm.

Present were: President Mary Opsahl, Commissioners Mack Evans, Bob Frechette, Tom McBroom, Steve Ritchison, Administrator Lorri Kopischke. Absent: None.

On motion by McBroom, seconded by Ritchison, all voting in favor, the minutes of the June 5, 2014 meeting were approved as presented.

On motion by Evans, seconded by McBroom, all voting in favor, the agenda was approved with the following additions:

1. \$10,000 Allocation to EDA from City Budget 2014
2. 2015 EDA Budget

Tony Deno updated the Board on the status of the website. The website was extremely busy on the Fourth of July. A lot of people were visiting to see what activities were offered. In July 2014 the website had 8,320 visitors with 17,000 page views. The pages with the most views were the home page, the calendar, and the Fourth of July events page. The average time spent viewing was 1 minute and the highest demographic was the 35 to 40 year olds.

Deno will be updating the "EDA Land for Sale" portion of the website. He also reported the City Facebook page continues to attract new "likes".

Revolving Fund Loan #6 and #9 did not make a payment this month. The City Attorney did send a letter to the responsible party of Loan #6 and no response has been received to date. There was Board consensus to have the City Attorney send a letter to the responsible party of Loan #9 requesting that payment arrangements be made. All other loans are current.

Frechette noted that last year the Board had agreed that if they did not need the City's \$10,000 contribution to the EDA Operating Budget those monies would be returned. He feels that the EDA has enough funds to operate and the \$10,000 is not needed. He suggested the \$10,000 contributed for the 2014 EDA budget be given back to the residents in the City of Elysian as a rebate on their auto read meter that the City is requiring to be installed. This would result in an approximate rebate of \$24.39 per hookup. Kopischke will determine the exact number of meters and explore the accounting issues. This suggestion will be discussed again at the September EDA meeting.

Frechette noted the amount of monies available in the EDA accounts and recommended that the EDA did not need any cities monies for their 2015 budget. On motion by Frechette,

seconded by McBroom, all voting in favor, that the EDA is adequately funded for the year 2015 and does not require any additional City funding.

Evans reported that a meeting was held on August 7, 2014 at the Tourism Center with the entities who are contributing to the cost of the proposed new sign. A representative from Precision Signs had attended the meeting and will be providing a list of signs in the area to look at and additional pricing information. The committee is now considering a two-sided sign and the possibility of a more decorative base.

Kopischke reported that the property located at 105 First Street South is for sale. The Council is investigating the possibility of purchasing the property or a portion of the property to build a storm sewer pond to help with a water issue in the area. The EDA could purchase the property and either sell the City or give the City the portion necessary for the ponding. The property is zoned commercial and the remaining property could remain as a house (non-conforming use) or could be sold as a commercial use either utilizing the existing house or removing the house and building a commercial building. The property is 1.41 acres and is currently listed at \$105,900.

McBroom noted that the way the water is flowing now is rendering a portion of the campground's lot unusable. Acquiring the property and installing the ponds would be a win-win situation for the EDA as it would help a business in town and the rest of the lot could be sold.

Opsahl noted this would be good for the citizens and the city because the water in the holding pond is just going to create better water for Lake Elysian. That is a huge thing and makes it more of a community concern.

There was Board consensus that there was enough information at this time to consider purchasing this property. They agreed to turn the issue back to the City Council for consideration.

There were no visitor's comments.

On motion by McBroom, seconded by Frechette, all voting in favor, meeting adjourned at 8:15 pm.

Attest:

Mary Opsahl, President

Lorri Kopischke, EDA Administrator

ELYSIAN ECONOMIC DEVELOPMENT AUTHORITY
SEPTEMBER 4, 2014
ELYSIAN CITY HALL
7:00 PM

The Elysian Economic Development Authority met in regular session on Thursday, September 4, 2014, at City Hall at 7:00 pm.

Present were: President Mary Opsahl, Commissioners Mack Evans, Bob Frechette, Tom McBroom; Administrator Lorri Kopischke. Absent: Steve Ritchison.

On motion by McBroom, seconded by Evans, all voting in favor, the minutes of the August 14, 2014 meeting were approved with the following change:

1. Page 2, Paragraph 5, First sentence, change to: "There was Board consensus that there was not enough information at this time to consider purchasing this property."

On motion by Frechette, seconded by McBroom, all voting in favor, the agenda was approved with the following addition:

1. Proposed New Sign at Tourism Center

Tony Deno was not present at the meeting to update the Board on the website.

The Board discussed advertising in brochures or attending Tourism Shows to promote the economic development in the City. They noted the publication entitled "Southern Minnesota Lakes Region" and asked if that was being printed for 2015. Kopischke will check into deadlines and costs.

The Board discussed ways to welcome new businesses into the City. It was noted that there is a new computer business on the corner of Main Street and First Street North. Kopischke was directed to send a "welcome letter" to the new business and invite them to visit City Hall to pick up their "free gift". The free gift will be \$10 Elysian Dollars, can coolers and a silicone bracelet.

Revolving Fund Loan #6 and #9 did not make a payment this month. The City Attorney is sending a letter to the responsible party of #9 this week. All other loans are current.

On motion by McBroom, seconded by Evans, all voting in favor, to contact the City Attorney and pursue legal action for collection of revolving loan #6.

Evans reported there was a meeting tonight on the proposed sign to be located at the Tourism Center. The sign presented at the meeting was a 28" x 90" sign that would stand approximately 14 feet off the ground. There would be a lit sign on the top of the sign that could say "Welcome to Elysian". There is a 5 year parts and labor warranty. The cost after discounts

is approximately \$18,900 plus installation. The price also includes credits to be used for design of graphics for the sign. This company has a sign at Farm America and also one at Pemberton City Hall.

Evans noted there is approximately \$11,500 committed toward the sign from organizations in the community including the \$2,000 designated by the EDA. He would like to see the \$10,000 that was discussed as a rebate to residents for their radio read meters to be designated to this sign. Evans stated this sign would benefit the entire community. The details still need to be worked out but possibly non-profits could place their events on the sign for no charge but things like birthdays could be listed for a nominal charge. That money then could be built up in an account to pay for electricity and maintenance. Evans explained he would be asking for a total of \$12,000 from the EDA toward the purchase of the sign. The new sign would show that the City is being progressive and would give taxpayers something they could really see and appreciate.

Opsahl stated the rebate would be a lot of paperwork. She liked the idea but did not feel it would make a big difference to her. The sign will have a long lasting, positive impact which she appreciates as a resident.

McBroom thought residents and businesses would take ownership of the sign and would really enjoy advertising events like birthdays for a nominal fee.

Frechette noted there are businesses and residents asking, "What has the EDA done for me?" The water meter rebate would satisfy that request. He agreed that the City also does need a sign. He stated there are adequate funds to do both and asked if that was a possibility.

After much discussion, on motion by Evans, seconded by Frechette, all voting in favor, to contribute a total of \$12,000 towards the new digital sign to be located next to the Tourism Building.

On motion by Frechette, seconded by McBroom, all voting in favor, to give a \$25 rebate for Auto (Radio) Read Meters installed (primary meters only) prior to June 30, 2015 in a total amount not to exceed \$10,375.

Pat Nusbaum, 104 Park Avenue NE, noted that the new sign would have to be owned by the City for insurance purposes and that the salesman had told her the amount of electricity use would be minimal. She suggested a good use of the sign would be to point people to the beach.

Ms. Nusbaum noted that the City has purchased the forfeited land at LakeView Manor which consists of 20 lots. The City obtained the lots for \$75 each and the Council will be dealing with how much the lots will be sold for, what amount of special assessment will be charged, etc. There are covenants at LakeView Manor and the residents would like the same type of housing to continue there. The Planning Commission is working on a pamphlet that could be handed to developers to attract them to the site. Nusbaum asked the EDA Board to consider talking with

the Elysian Bank and purchasing the property that is across the road from these lots. Nusbaum suggested that if that land was available to be developed in conjunction with the LakeView Manor lots it may be more enticing to a developer and give them more opportunities to develop different types of housing.

The Board directed Kopischke to inquire with the Elysian Bank as to the price of the land directly across from LakeView Manor.

On motion by McBroom, seconded by Evans, all voting in favor, meeting adjourned at 8:07 pm.

Attest:

Mary Opsahl, President

Lorri Kopischke, EDA Administrator

ELYSIAN ECONOMIC DEVELOPMENT AUTHORITY
OCTOBER 2, 2014
ELYSIAN CITY HALL
7:00 PM

The Elysian Economic Development Authority met in regular session on Thursday, October 2, 2014, at City Hall at 7:00 pm.

Present were: President Mary Opsahl; Commissioners Bob Frechette, Tom McBroom, Steve Ritchison; Administrator Lorri Kopischke. Absent: Commissioner Mack Evans.

On motion by Frechette, seconded by McBroom, all voting in favor, the minutes of the September 4, 2014 meeting were approved as presented.

On motion by McBroom, seconded by Ritchison, all voting in favor, the agenda was approved with the following addition:

1. Application for Revolving Fund Loan for Brandi Rossow

Tony Deno updated the Board on the status of the website. There was a decrease in the visits to the website in the past month. In the past month there were 1625 visits to the site. The top four visited pages are Homes, Business, Tourism and the Calendar Page. There were 4875 page views. The demographics of people looking at the pages have changed. During the summer months the visitors were mostly in the younger demographic. This past month 30% were ages of 45-54, 24% ages 55-64 and 20% ages 25-34.

Deno reported we are struggling on the Facebook page. We are at 399 "likes" and have been at that level for awhile now. Deno will look at other city's Facebook pages and websites to get some ideas and also add some more seasonal pictures to the website.

Brandi Rossow, owner of Tranquil Massage & Bodywork in Elysian, was present to request a revolving loan in the amount of \$19,000. She would like to purchase the property at 205 E. Main Street to continue the business of the Fitness Center and also her business which occupies that space. The house on the property would be utilized as rental property. The \$19,000 would be used as the down payment toward the loan to purchase the property. There was discussion about the equipment, the clientele, and advertising for the fitness center.

On motion by Frechette, seconded by McBroom, all voting in favor, to approve a revolving fund loan to Brandi Rossow, in the amount of \$19,000 with either a ten year or a seven year term at 3% interest contingent on the paperwork being completed. Kopischke was directed to send a letter to the responsible party of #11 and #11a to advise her of the amounts outstanding and that the funds are payable upon sale of the property.

Revolving Fund Loan #2, #6, #9, #11 and #11a did not make a payment this month. The City Attorney did send a letter to the responsible party of #9 approximately ten days ago. All other loans are current.

Kopischke reported there will be a meeting regarding the proposed sign located at the Tourism Center on Monday to firm up the details. The sign has been approved by the DOT and there have been a couple additional donations.

Kopischke is still investigating options for a brochure.

It was noted that Pat Nusbaum, City Administrator, had approached the EDA Board at the last meeting and asked them to consider purchasing the land across from LakeView Manor that is for sale by the Elysian Bank. Kopischke had contacted Joel LaFrance, Elysian Bank and the bank would sell the parcel (ID #16.035.0700) for \$100,000. There was Board consensus to not pursue this parcel of land at this time and to instead focus their efforts on selling the land currently owned by the EDA.

McBroom will contact Jeremy Henninger and invite him to the next EDA meeting to discuss the land the EDA has for sale in the city.

There were no visitor comments.

On motion by Ritchison, seconded by McBroom, all voting in favor, meeting adjourned at 7:55 pm.

Attest:

Mary Opsahl, President

Lorri Kopischke, EDA Administrator

ELYSIAN ECONOMIC DEVELOPMENT AUTHORITY
NOVEMBER 6, 2014
ELYSIAN CITY HALL
7:00 PM

The Elysian Economic Development Authority met in regular session on Thursday, November 6, 2014, at City Hall at 7:00 pm.

Present were: President Mary Opsahl; Commissioners Mack Evans, Bob Frechette, Tom McBroom, Steve Ritchison; Administrator Lorri Kopischke. Absent: None.

On motion by McBroom, seconded by Ritchison, all voting in favor, the minutes of the October 2, 2014 meeting were approved as presented.

On motion by McBroom, seconded by Ritchison, all voting in favor, the agenda was approved with the following additions:

1. Planting of EDA Land on Highway 60
2. Sign Update

Tony Deno updated the Board on the status of the website. In the past month there were 2,089 visits to the site and 7,064 pages were viewed. The average viewing time was 1 minute and 40 seconds. The top four visited pages were the home page, the calendar, businesses, and city announcements. Year to date there have been 38,558 visitors to the website with 115,659 total page views. The demographics for the website were different this past month. People ages 55-64 made up 26% of total views.

Deno reported the city facebook page has 400 fans. Deno will be adding pictures from the recent Spook Trail event.

Jeremy Henninger and Jeremy Brown, owners of Alliance Contracting, Pinnacle Growth and Vertical Growth, Mankato, MN, were present to discuss the two parcels of land the EDA currently has for sale. Various types of projects were discussed such as an assisted living facility, affordable or subsidized housing, manufacturing facilities, or possibly a truck stop. Various options the city could consider were gap financing, tax increment financing, state funding, performance guarantees, and grants. Brown suggested a third party be brought in to look at the lots and overlay some building designs to see what would fit on the properties. Then with that information, a developer could look at the utilities and other costs and be better able to present ideas to the EDA. Brown and Henninger will look at some possibilities, talk with some other developers, and bring some ideas back to the EDA at one of their next meetings.

Henninger stated he has a purchase agreement on the land north of Lakeview Manor and inquired as to the zoning of that parcel. He was given the zoning requirements for R1 residential. Henninger also stated that he would like the City to sell him the parking area next

to his building on Main Street. The EDA noted they did not have any authority on this parcel of land. He would have to discuss this with the City Council.

Frechette reported that Dennis Rients has expressed an interested in renting and planting the EDA land off of Hwy 60 for the year 2015 for \$25. On motion by Frechette, seconded by Evans, all voting in favor, to rent the EDA land off Hwy 60 to Dennis Rients for the 2015 season for \$25.

Evans reported the pole has been installed for the new digital sign. The electrical will be trenched in this weekend at no charge for labor. The sign is expected to be installed prior to Christmas. The total cost is approximately \$20,760. There was discussion about who would run the sign and keep it updated in a timely manner.

Kopischke reported the \$25 credit to those who have purchased the new water meter has been posted to the water bills. There has been a positive response to this credit and there is a steady number of households installing the new meters.

Revolving Fund Loan #6 and #9 did not make a payment this month. The City Attorney is filing an Order for Disclosure for Loan #6. All other loans are current. The loan approved for Ms. Rossow at the October 2014 EDA meeting was not given as her other funding was not granted and she is no longer pursuing the purchase of the Fitness Center.

The Commissioners discussed their interest in a brochure and attending trade and travel shows and county fairs in the spring / summer to promote the City of Elysian. The EDA would like this to be a joint effort with the Council but the Council did remove all the promotional funding from their 2015 proposed budget. The EDA will work with Jay Schneider and start to develop a tri-fold, color brochure.

There were no visitor comments.

On motion by Evans, seconded by Frechette, all voting in favor, meeting adjourned at 8:40 pm.

Attest:

Mary Opsahl, President

Lorri Kopischke, EDA Administrator

ELYSIAN ECONOMIC DEVELOPMENT AUTHORITY
DECEMBER 3, 2014
ELYSIAN CITY HALL
7:00 PM

The Elysian Economic Development Authority met in regular session on Wednesday, December 3, 2014, at City Hall at 7:00 pm.

Present were: President Mary Opsahl; Commissioners Mack Evans, Bob Frechette, Tom McBroom, Steve Ritchison; Administrator Lorri Kopischke. Absent: None.

On motion by Frechette, seconded by Ritchison, all voting in favor, the minutes of the November 6, 2014 meeting were approved as presented.

On motion by McBroom, seconded by Ritchison, all voting in favor, the agenda was approved as presented.

Tony Deno updated the Board on the status of the website. In the past month there were 870 visits to the site and 2,887 pages were viewed. The average viewing time was 1 minute and 30 seconds. There was a huge spike in visitors on November 5 possibly checking for the election results. The top visited pages were the business, city announcements, and the calendar page. This month the top demographics were people ages 35-44 with 21% of the total views. The top page view of the year was July with 694 views.

Deno reported the city Facebook page has 447 fans. Deno stated that based on his research the City's fan base is comparable to other cities in the area.

Deno stated his goals for 2015 will be improvement to the calendar portion and working on the business website area. He is planning to link in "Yelp" which is one of the leading online review sites. Another goal is to continue to grow the Facebook page.

Revolving Fund Loan #1, #6 and #9 did not make a payment this month. The City Attorney is filing an Order for Disclosure for Loan #6. All other loans are current.

Kopischke reported she had not made any progress on the brochure. She hopes to have something for the Board to look at in January.

Evans distributed financial information regarding the new digital sign. The EDA will be the governing board for the sign and four people have been assigned to a sign committee to discuss rules for the sign and oversee the day to day operation. The sign will be installed sometime this month.

The next meeting of the EDA will be January 15, 2015.

It was noted that Frechette's term on the Board expires the end of 2014. The Board thanked Frechette for his service and encouraged him to reapply if he was interested in serving another term.

There were no visitor comments.

On motion by McBroom, seconded by Frechette, all voting in favor, meeting adjourned at 7:32 pm.

Attest:

Mary Opsahl, President

Lorri Kopischke, EDA Administrator