

ELYSIAN CITY COUNCIL
JOINT MEETING
ELYSIAN AREA CHAMBER OF COMMERCE /
ELSYIAN ECONOMIC DEVELOPMENT AUTHORITY
MARCH 3, 2021

The Elysian City Council met in joint session with Board Members of the Elysian Area Chamber of Commerce and Elysian Area Economic Development Authority on Wednesday, March 3, 2021 at City Hall at 6:00 pm.

Roll Call: Mayor Tom McBroom; Council/EDA Member Bobby Houlihan, Council Member Dennis Schnoor, Council/EDA Member Bryan Suemnick, Council Member Derek Westby, EDA President Mack Evans, City Administrator Lorri Kopischke; Public Works Director Ron Greenwald. Absent: EDA Member Steve Ritchison, EDA Member Jason Dillon.

Chamber Board Members in attendance: Greg Lamont, Ellie James, Jacob James, Jeannie Zwart, Mark Sybilrud, Tasha Hering, Pat Nusbaum.

Mayor McBroom provided an overview of Elysian Dayz scheduled for June 18 and 19, 2021 to be held at Lake Francis Park. The event is being organized at no cost to the City and proceeds from the event will be donated back to the City. The organizer is handling all logistics. It is hoped that attendees will patronize the businesses and make up for some of the revenue lost due to COVID-19.

Chamber members expressed their concerns that the event is being held the same weekend as Janesville's Hay Daze, that the event will lower the participation in and donations to the July 4th celebration events, and they would like to have been included in the decisions.

Some type of tracking between the two events was suggested to determine how many of the participants in Elysian Dayz returned to attend the July 4th celebration.

Chamber members reported they are working toward planning a July 4th celebration while watching the Governor's Executive Orders closely. They are also concerned with the lack of parking available due to the State Highway 60 project.

Council / EDA Members offered help with the July 4th celebration. Chamber members requested assistance in recruiting volunteers and getting the word out.

The groups will meet again following the events and discuss the results and what to do for 2022.

On motion by McBroom, seconded by Houlihan, all voting in favor, to adjourn the meeting at 7:10 pm.

Approved:

Tom McBroom, Mayor

Attested:

Lorri Kopischke, City Administrator